CANADIAN MOVING PICTURE

Digest

RAY LEWIS
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STORAGE / VOUT

THE SHOW MUST GO ON

Films cans to the right of 'em, film cans to the left of 'em . . . the Mavety Film Delivery staff carries on under the direction of George Altman come fire, flood, famine and, in this case, strike. Left to right: Bill Pfaff, Bill Logan, Vince Mallon, Dick Brydges, George Altman.

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
21 DUNDAS SQUARE • TORONTO

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RAY PRESENTS

THE latest development in the railway strike, which has certainly left Canada in a dither without the aid of Third Man Zither, is that Prime Minister St. Laurent, on the afternoon of Aug. 24th, took charge of the efforts to settle the railway strike prior to the meeting of Parliament on Tuesday, August 29 to deal with the emergency.

President A. R. Mosher of the Canadian Brotherhood of Railway Employees and Frank Hall, leader of fifteen international unions involved in the strike, have reviewed the offers which were made by railways and unions in the mediation effort to avert the strike. One point which presented an obstacle in the mediation efforts was the three-year contract offered by the railways. Both Hall and Mosher claimed, on behalf of their members, that a two-year contract was more desirable, since in three years the railways could make huge profits which employees would be unable to share. The railways maintained that a three-year period was the minimum period of time in which the 40-hour week could be introduced and accepted as an integral part of the agreement.

It may take some time for you, my readers, to get your Digest. We are carrying on as usual, but since the Post Office in Toronto will not accept second class mail, we endeavored to send the Digest First Class Mail but the Post Office was unable to accept it, but gave us the Green Light for utilizing a truck service for delivery. We spoke to George Altman of the Mavety Film Delivery and George being a Showman as well as a film delivery man, agreed to carry the Digests to the Emergency stations set up, approximately fifteen focal points from which film is being delivered to theatres. The Digest will be picked up from these points for distribution in Ontario. It was impossible to use Cargo Air-Express, because such service involves a minimum of one hundred pounds shipment. The Digest Showmanship Contest which closes on Aug. 31st will accept showmanship campaigns until Sept. 30th because of strike conditions.

I WISH that all the members of our Industry could have a view of what is going on in film centres in Canada, particularly in shipping rooms, and at the Mavety Film Delivery on Victoria Street. George Altman and his crew certainly have organized to give film service, and he and his men have worked twenty-four hours a day in order to get film delivered to theatres, and to keep theatres from going dark, a distributor and exhibitor's nightmare.

Early in August, George Altman wrote to the Motion Picture Distributors' Association bringing to the attention of its officers the necessity of calling an Emergency Meeting to make plans in the event of a railway strike, which was announced as tentatively set for Aug. 22nd.

No one expected that the strike would actually occur, since efforts were already in progress to avert the strike. When the strike was actually announced and 125,000 men walked out, involving many affiliated railway services, such as railway express, it was just like a blackout.

The world's largest national exhibition at Toronto, opened on Friday, Aug. 25th, and since the world-famous exhibition involves hundreds of thousands of possible visitors to Toronto, no one cheered for the strike, irrespective of the merits for and against the strike which are involved.

FOR the larger number of years of my life I have heard year after year of huge sums of money loaned to our Canadian railroads. Parliament votes these loans which count into hundreds of millions of dollars over the years. I have read of deficits in the operation of our railroads which took on the proportions of a war-armament liability, and all of these millions which have been loaned, given or lost were millions of dollars provided by the taxpayers of Canada. Therefore, a few more millions expended in operation do not appear to be of such serious consideration, since in the final result the people will pay in increased passenger, freight and other services, as the people always pay when wages are increased, and commodities and other living expenses become more costly.

The right to strike is a freeman's right which veins itself through the body of democracy, but in the path of freedom, how far can a man or woman go before either of them become trespassers on the path of their neighbor's rights?

Is it just that the lives of thirteen million people should be turned into a jig-saw puzzle because of 125,000 workers and their few hundred employers? Why should thousands of employers, who are in sympathy with Union demands, and who have been, and who are cooperative with the unions, find that their business and their living, the employment of their workers, the living of the families of their employees are disrupted because of a national strike involving railways and their affiliated services?

There should be some power vested in a government which can force a solution of differences between employees and employers when the enterprise in which they are engaged is a national enterprise on which the life of a nation depends. Of importance is the fact that the Canadian National Railways is a government-operated enterprise.

IF IT is illegal for anyone to prevent a man or woman from earning a livelihood, why does such a condition become legal in a strike? If it is illegal to interfere with interstate trade and commerce, why does such interference become legal in a strike? As a matter of information why do employees find it necessary to lay down their tools of trade, to quit a job in which they are giving and have given satisfactory service, in order to force employers to give them a living wage, particularly when the employer is the government?

It takes no brain-trust to know that the cost of living is far in excess of the increase in wages; it takes no brain-trust to know how a man and his family can live on the average wages paid to the masses.

Korea may be the testing point of a World War III; thousands of men are now fighting there; thousands have already been killed and thousands are wounded. World War II still has open wounds and green graves, and in Flanders Fields the poppies still show their flaming heads over the graves of our dead.

HAVE not our generation and the generations before us had enough of fighting outside of their gates, that we must fight within the gates of our own country. And what is the fight about? A demand for a living wage by men and women who have not been accused of being slackers, but who are workers.

I know that we, in Canada, found billions of dollars which we could give away, which we could loan to other nations, and which we found to expend in our War Effort. Suppose we find a few hundred millions to satisfy men and women workers so that they are not obliged to strike and cripple a nation in order to secure what they consider a living wage.

(Continued on Page 11)

Views and Reviews

JACKIE ROSS

PRIVATE ANGELO (IFD) with Peter Ustinov.

Although there are other actors, and very competent actors, too, in Private Angelo, the credits above are listed that way because the man who really counts in the picture is young Peter Ustinov, a sort of triple-threat man who wrote, directed and starred in this delightful British comedy.

Although it does not come from the same studio, the picture invites comparison with Chiltern Hundreds and Tight Little Island, simply because it has been produced with that wonderful British sense of the ridiculous to which nothing is sacred.

In this case, the institution which gets the brunt of the irony is war, namely, the Italian campaign of World War II. At the outset of the film, Pte. Angelo (Ustinov) has deserted from the Italian army and returned to the arms of his reluctant 'patrone' (Godfrey Tearle), who happens to be a higher-up in the same army. Immediately, it comes out that Pte. Angelo is a very bad soldier. He doesn't want to fight. He is a disgrace to his patrone who says, "If I had but known when I sewed my wild oats, that you would be gathered in with the harvest . . . I would have been a little more discreet."

The picture follows the career of this Angelo, through his escape from the Germans, who capture him when the Italians surrender to the Allies, to his meetings with a British unit and to the eventual moment when he becomes an absolutely fool-hardy hero, out of sheer disgust. Oddly enough, it is a very exciting moment in the film when Angelo stands up, a perfect target, and begins to shoot wildly at the Germans. The British commander, who wants to know why he did it, is told by Angelo, "I'm just sick of the whole business, that's all." Certainly, Angelo is no Message-to-Garcia-type hero; but, underneath all the funny exploits with which he entertains us, he is still a charmingly civilized individual. And it is exactly this combination that makes Private Angelo an engaging but strictly adult comedy.

OUR VERY OWN (Goldwyn-RKO) with Ann Blyth, Farley Granger, Joan Evans.

With an eye always on the lookout for realistic bases for film plots, Sam Goldwyn has selected the problems attendant upon the adoption of children for his latest, Our Very Own. His main concern is with one particular aspect of the question, that is whether or not adopted children should be told they are adopted. Considering the fact that adoption agencies, without exception, advise the policy of telling as soon as the child is old enough to understand, there isn't much of an argument left. It remains only to show the effects on a semi-adult person of finding that she has been adopted, and this situation, Goldwyn has managed to portray with understanding and impact.

Since the picture has already begun to roll up amazing grosses in its initial Canadian runs, in spite of the traditionally bad-for-business summer weather, it doesn't take a seer to predict that it will do well at the boxoffice. The picture has all the ingredients—an attractive, young cast; good production all the way around; and, above all, a good basic situation.

This latest factor is worthy of some consideration because it is very likely the secret of Mr. Goldwyn's success. As a producer, he has displayed again and again the happy faculty of selecting, from among the thousands of phoney, dreamed-up situations available for movie treatment, those which strike some familiar chord in the lives of his audiences. And furthermore, he has the capacity to dress up these relationships sufficiently to remove them from the category of the too-familiar and make them qualify as escapist entertainment.

It is a cerdit to Mr. Goldwyn that, by and large, he is able to walk the small line between the real and the make-believe, falling only occasionally into the great beyond of shameless bathos which plagues the majority of Hollywood's 'family' or 'human-interest' pictures. And it is a further credit to the movie-going public that they are willing to plunk down more dollars at the box-office to see 'Goldwyn's' than many other films of the same ilk but with not quite so solid a foundation.

TRADE HEADLINES

The Canadian Picture Pioneers will give an Honorary Dinner in October as a tribute to Pioneer Simon Meretsky of Windsor.

●

Because of Railways Strike affecting Postal Services, Digest Showmanship Contest closing date extended to Sept. 30th, 1950.

●

Motion Picture attendance in United Kingdom shows 5 percent increase first quarter over last year same period — aggregate theatre gross $75,600,000.

●

Paramount's Sunset Boulevard with Gloria Swanson still lining patrons up at Nortown and University Theatres Second week —Toronto.

●

Danny Kaye big personality hit at Grandstand Show, Canadian National Exhibition — Attendance 26,000 opening night, Friday, August 25.

●

Canadian National Exhibition's Grandstand Show staged by Leonidoff, voted best show Exhibition has ever had — A Spectacular beauty.

●

Captain From Castile with Tyrone Power, and Forever Amber with Linda Darnell and Cornel Wilde, 20th-Fox at Victoria and Eglinton, followed by Rebecca and Jamaica Inn, SARO.

●

Cab Calloway and his caballiers at Edison Hotel, Toronto — Drawing big crowds. The Four Knights again packing them in at the Casino, Toronto.

●

Republic boosts list of pictures to 58 for 1950-51 — Exclusive of reissues.

●

Henry Holt and Company file infringement suit in U.S. Federal Court to stop showing one-reel featuring Walter Hampden in readings from Cyrano de Bergerac.

●

It Happened in Europe has Hollywood premiere at Esquire Theatre — Picture produced by Geza Radvanyi wins grand prize Locarno International Festival — Best Film of Year award at Milan — Italy.

Toronto and District

BILL PRESS

THE film distributors, including the members of the Canadian Motion Picture Distributors Association, were ready for the railway strike through the adoption of a delivery system for the emergency.

The plan was worked out in cooperation with President George Altman of the Mavety Film Delivery Limited, Toronto, and it provided for the operation of several trunk routes by highway trucks.

Theatre managers located off these main delivery lines were instructed to pick up their films at regional points and to return them to the designated centres immediately after the close of an engagement.

Instructions were sent out to some 300 theatres from the office of Arch H. Jolley, executive secretary of the Motion Picture Theatres Association of Ontario, as a special service to members.

The Mavety truck service was scheduled through the Niagara Peninsula and to Windsor, North Bay, Peterboro, Ottawa and Morrisburg. Exhibitors were expected to pick up shipments at nearest points along these main routes such as Chatham, London, Orillia and other intermediate places. The emergency scheme would probably avoid missed shows.

* * *

Louis Ziff, Fort Erie lawyer and a former mayor, also identified with the theatre business, was married in Toronto to Stella Cohen of London, England.

* * *

The Victory Theatre, Dundas Street and Spadina Avenue, was affcted by flooding when the big rain hit Toronto recently. The water forced the temporary closing of the theatre and a refund of tickets to the patrons.

Once a Thief, released by United Artists, is another feature which has been graded Adult Entertainment by the Ontario Board of Moving Picture Censors. Eight other pictures were mentioned on the latest published list.

* * *

The Century Theatre in Hamilton, managed by Mel Jolley, was closed for some days because of a dispute with the projectionists over the question of a fourth operator in the booth of the house which has seats for 850 persons.

The strike was expected to be settled when officials of the Hamilton Operators Local returned from the IATSE convention in Detroit following a conference with the circuit company.

* * *

The Kitchener area has still another auto theatre in the opening of the K-W Drive-in on the Bridgeport-Breslau Road. Others in the district include the Sunset on the Preston-Hespeler route, the Guelph Drive-in and a new one near Startford.

First Annual Golf Tournament

On Thurs. August 24th, the J. Arthur Rank Organization held their first annual golf tournament at the Uplands Golf & Country Club at Thornhill.

The tournament for members of the J. Arthur Rank Organization and associated companies only, started at 2:00 p.m. with a dinner afterwards. There was a splendid turnout and it was a most enjoyable party.

Members of the committee in charge of this tournament were Ralph Dale, Dawson Exley, Stu Reid and Archie Laurie, with Dawson Exley as Chairman.

The JARO Trophy for individual low net was won by Howard Elliot of the Fairlawn Theatre with a score of 70 and the runner-up was Bob Gardner of Odeon Theatres with 71.

Two players tied for individual low gross, Ralph Dale of National Theatres and Dave Carmen of Eagle-Lion, with Dave Carmen winning the draw and placing Ralph Dale as runner-up.

Other golf prizes were won by E. Rankin, Izzy Shapero, Wannie Tyers, Marty Bockner, F. Cowcenuk, B. Balmer, W. Forman, Irving Stern, Ralph Sauve, Harvey Fingold and B. Waterhouse, H. Conway. Jerry Sutherland of the Vancouver office of Odeon Theatres won the prize for Quietest Golfer.

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WILL McLAUGHLIN.....Ottawa, Ont.
BILL PRESS.....Toronto, Ont.

Mason Suggests Increased Admissions

While en route to the Saskatchewan convention of the Canadian Federation of Mayors and Muncipalities, Mayor A. J. Mason, owner of the Capitol Theatre, Springhill, N.S., came out with the suggestion that Canadian exhibitors should seriously consider admission-price increases.

His recommendation was put forward because of the possibility of revived controls and stabilization orders by the Canadian government if the Korean war situation became worse.

Canadian theatres were caught with "depression prices" when the admission scales were frozen as a war-economy measure a decade ago.

Archie Mason will be in Toronto and Hamilton after the convention at Saskatoon when he expects to discuss the situation. He is the national chairman of the National Committee of Motion Picture Exhibitors Associations of Canada.

Wedding Bells

Mr. and Mrs. Charles M. Weiner have sent out invitations to their friends in Canada to attend the wedding of their daughter Joan Harriet to Alvin Gleekel on Sunday, October 8th, in Minneapolis, Minnesota. Joan Harriet is the only daughter of Mr. and Mrs. Weiner, and is in fact their only child.

Our film trade will remember Charles Weiner who came here to organize SRO in Canada a few years ago, and who subsequently requested a transfer from Canada where he was Canadian General Sales Manager to the Minnesota Territory with headquarters in Minneapolis. Mr. Weiner subsequently resigned from SRO to represent United Artists in the same territory.

The Digest extends its very best wishes to Mr. and Mrs. C. M. Weiner and to the bride to be and the bridegroom to be.

AGAIN! FROM

...the producer who dares to make pictures as they've never been made before...

A THIRD SMASH HIT!

more **punch** than his "Champion"

more **guts** than his "Home of the Brave"

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"The Men"

MARLON BRANDO · TERESA WRIGHT in STANLEY KRAMER'S **"The Men"**

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"the proper setting for a gem of a picture"

CANADA thru UA

Maritime News

ALICE L. FAIRWEATHER

NATURALLY news of the week has been the threatened and now present railway strike. Exchanges took all possible precautions to see that films were forwarded to theatres and hope that by bus, truck and private cars, they will be able to see that no house in the Maritimes is dark.

Three meetings of the Maritime Film Board were held, at the third of which not only members but managers of theatres and circuit heads were present. It was pointed out to all theatres that with co-operation from them, much more could be accomplished and it was hoped that by supplying strategic depots and having films picked up from those, service may be maintained. Naturally all exchanges state that arrangements have been made for the week of Aug. 22 but there are some pictures out which, to date, it has not been possible to have returned. Saint John exchanges use the Canadian Atlantic steamer to convey pictures to Digby and along the Annapolis Valley and that source of transportation is cut off.

* * *

Many outside attractions have vied with the theatres to draw crowds at many Maritime cities but nothing, not even drenching rains, kept people away from the Paramount Theatre, Saint John, where the gay and sparkling picture, Annie Get Your Gun, attracted audiences for nine days, the longest time for any film since the opening of the Paramount and manager Harrison Howe seems particularly delighted.

* * *

In Saint John recently were Red Pope of the Regent, Summerside, P.E.I.; R. S. Hazel of the Rialto, Tatamagouche, N.S.; Bill and Colin Dansen of the Strand, Sussex, N.B.; Ted Szymanski of the Bellvue, Carriquet, N.B.; Mike Basha of Newfoundland who is opening a new theatre at Windsor, Nfld. in September; Mr. and Mrs. J. K. Pigeon, accompanied by their son, of the Cameo, Kensington, P.E.I.; Jack Butler of the Imperial, Moncton, N.B.; and Bill Fenety of the Gaiety and Capitol, Fredericton, N.B.

* * *

Hillary Howes, assistant manager at the Paramount Theatre, Saint John, accompanied by Mrs. Howes, made a motor trip to Maine for his vacation.

Sol Lesser Forms Principal Pictures International

As the result of a four months' survey of foreign film production and distribution, Producer Sol Lesser announces the formation of a new American corporation which, under the name of Principal Pictures International, will engage in the domestic marketing of high-quality European films aimed at discriminating audiences.

Principal Pictures International is headed in Hollywood by Sol Lesser, Julian Lesser, and Morris Pfaelzer; in New York by Irving Lesser and Seymour Poe.

Jerry Wald and Norman Krasna, following the announcement that they would make sixty pictures during the next five years for RKO Radio under the terms of the fifty million dollar deal concluded by Howard Hughes, came east to interview leading Broadway stars, writers and composers, as well as to meet RKO home office executives and the press. Above they are shown being welcomed by RKO president Ned Depinet and Robert Mochrie, vice-president in charge of domestic distribution. Left to right: Krasna, Depinet, Wald, Mochrie.

Vancouver News

JACK DROY

GLADYS Biddle, who was cashier at Regal Films for many years, passed away this week. She was 52.

* * *

For the first time in many years the opening day of the Pacific National Exhibition was rained out. The show runs for 11 days and is no help to theatres as a rule. Theatres had a big day when the crowds downtown for the parade went to the theatres to get away from the rain, some spots being lined up most of the day.

* * *

Threatened tie-up of the outdoor movie houses, the Pines Drive-in at Penticton and the Boyd's Drive-in at Kelowna, was averted when owners signed a new agreement with Projectionists Union 348. New contract calls for increasing the work week from 27 to 30 hours at $2.15 an hour. The union now has only three theatres without contracts in B.C., all in the Vancouver zone. The Lulu Island theatre, which has been picketed by the union, obtained an injunction preventing the union from any further picketing. The local is asking the courts to have the picketing ban lifted.

Star, Union Clash At Lulu Theatre

"I didn't want bricks thrown at my brand new Cadillac," movie actor Donald Crisp said Friday in explaining his reason for not turning up to judge the Miss Richmond beauty contest Thursday night.

The holidaying star said he received six phone calls and an out-and-out threat warning him not to cross the picket line of B. C. Projectionist Union at Lulu Theatre, where the contest was to be held.

"I'm a union man, too," Mr. Crisp said.

"The anonymous phone calls warned that as a member of the AFL I couldn't cross the projectionists' picket line even to judge a contest.

He said a "tough-looking man" came up to his car on Hastings street shortly after he had agreed to judge the contest, and leered at him: "I hope you don't get your nice new car messed up, Mr. Crisp."

A spokesman for the B. C. Projectionist Union said members of his group had "nothing to do" with any of the phone calls or the threat made to Mr. Crisp.

He termed the whole affair "an unfortunate incident."

The spokesman said there had been no picket line at the Lulu Theatre since an injunction was granted against the union Monday.

Ciné-France nouvelles

par JEAN-PAUL LE PAILLEUR

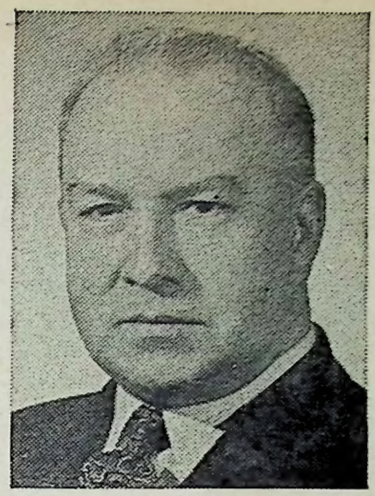
DES milliers de personnes ont assisté à l'ouverture de Théâtre Saint-Denis, samedi le 26 août dernier. Même si certains détails n'étaient pas complétés, cette salle se révèle la plus somptueuse de tout Montréal, ainsi que la plus vaste puisqu'elle est dotée de 2,500 fauteuils. Pour cette ouverture, la direction avait mis à l'affiche "On n'aime qu'une fois," tiré d'un des plus fameux roman de l'heure "La Caille" de Paul Vialar, et un autre succès dans le genre aventure "Cinq tulipes rouges," un film dont l'action se déroule pendant le fameux Tour de France. La vedette en est René Dary, ce dynamique acteur qui est en même temps un excellent producteur du cinéma francais. On sait que René Dary dirige et est en même temps une des vedettes de "Son Copain" une production franco-canadienne, (dont l'action se déroule) au Canada et en France, avec les fameuses vedettes des studios Rank, Paul Dupuis et Patricia Roc. Ce film sortira vraisemblablement à la fin d'octobre au Saint-Denis. Le tournage est actuellement terminé en France.

* * *

Compagnie France-Film vient d'acquérir les droits de "Lady Paname" et du dernier film de Jean Cocteau "Orphée." Ce qu'il y a d'intéressant à noter en marge de cet achat, c'est que ces films sont tirés sur pellicule acétate dit non-flam. Cette nouvelle pellicule qui diminue le risque d'incendie, les accidents gravces et les frais d'assurances est fabriquée par Kodak, usine de Vincennes, (France) et coûte environ 5% plus cher au pied que la pellicule normale. Les frais sont donc peu élevés et les ...garanties plus sérieuses.

* * *

Les dessins animés francais sont encore assez peu nombreux. Déjà au Cinéma de Paris, avait été présenté "Rapsodie de Saturne," un film de Jean de Cavaignac. Depuis trois semaines, à cette salle populaire de la rue Ste.-Catherine de Montréal, on peut applaudir "La ballade atomique" de Jean Image. On reste surpris de cette technique francaise si différente de celle des dessinateurs américans. Cette bande a une durée de 10 minutes et elle est réalisée en technicolor. Voici briévement le sujet: un savant provoque une explosion qui désagrège la planète en deux éléments: l'eau et le sable. Lutte entre ces deux éléments. Après bien des péripéties, tout rentrera dans l'ordre grâce à la charmante idylle d'un atome d'eaux, Goutteline, et d'un atome de sable, Cristallin, et la paix régnera, après une reconstruction attractive, sur la planète. Captivant dessin animeé surtout au moment où l'on parle partout de la bombe atomique.

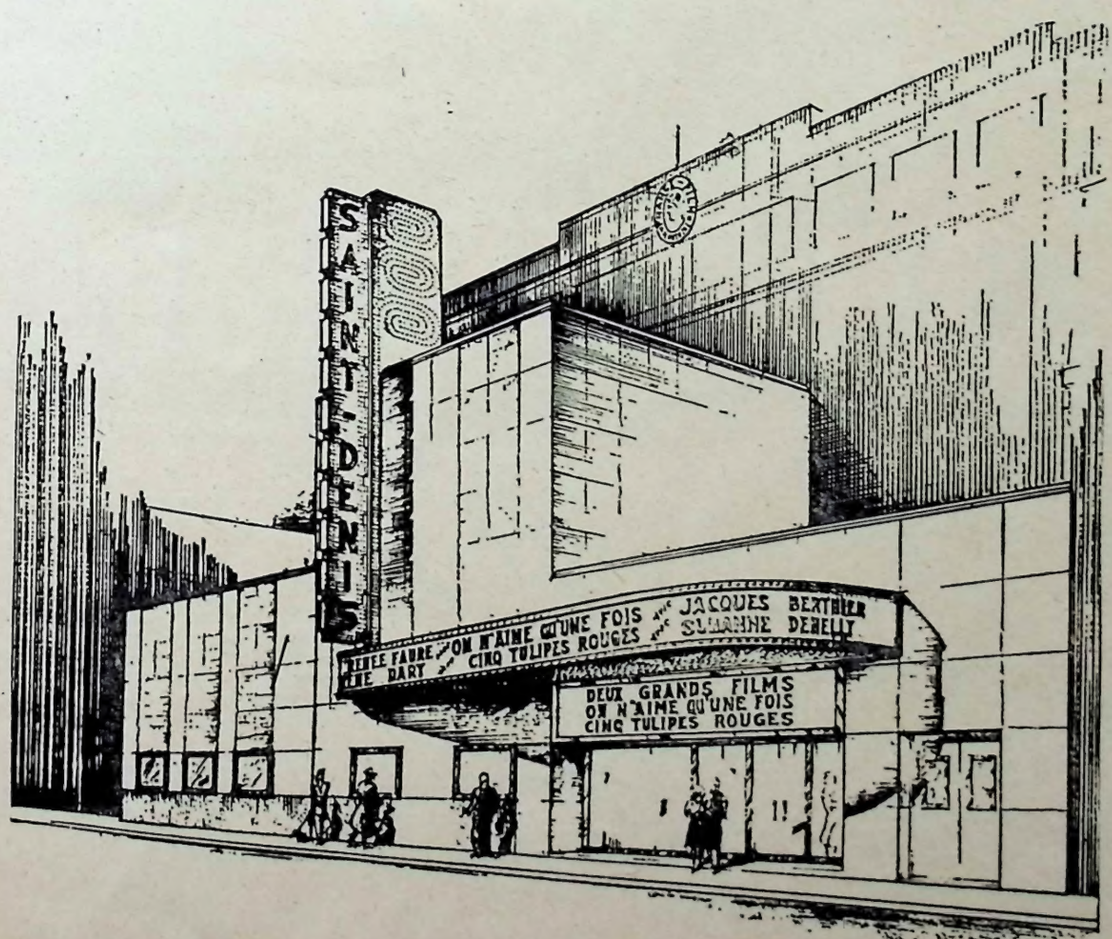


MONSIEUR JOSEPH DE SEVE

President de la Compagnie Cinematographique Canadienne Limitee

* * *

A l'occasion de l'ouverture du Saint-Denis, le Courrier du Cinéma et du Foyer, magazine consacré exclusivement au film francais, a édité un magnifique numéro spécial, dû à l'initiative de son gérant M. Charles Monast, et de son rédacteur-en-chef M. Roger Champoux.



The newly-built first-run Saint-Denis Theatre opened August 26th on the site of the former Saint-Denis, Montreal, by Compagnie Cinematographique Limitee. This modern theatre which has a seating capacity of 2,500, was designed by Jean-Julien Perreault.

DESERT RAIDERS...battle-borne on fiery steeds!
DESERT WOMEN...beautiful.. tantalizing... exotic!
A Slave in the Palace of 1000 Delights!
COLOR BY TECHNICOLOR
The Desert Hawk
Starring
Yvonne De CARLO · Richard GREENE
with Jackie GLEASON · Lois ANDREWS · George MACREADY · Rock HUDSON
Written by GERALD DRAYSON ADAMS · Directed by FREDERICK de CORDOVA · Produced by LEONARD GOLDSTEIN
A UNIVERSAL-INTERNATIONAL PICTURE
Universal International
Another Hit From
Empire- Universal Films Ltd.

Trans-Canada Showings

Use This Information As Your Guide on Release Dates

TORONTO

DOWNTOWN
Rock Island Trail (E-U) and Everybody's Dancing (Cardinal).

EGLINTON-VICTORIA
Captain from Castile (20th-Fox) Technicolor, and Forever Amber (20th-Fox) Technicolor.

IMPERIAL
Second Week. Colt .45 (WB) Technicolor with Randolph Scott and Ruth Roman.

UPTOWN
A Lady Without Passport (MGM) with Heddy Lamarr and John Hodiak.

ODEON-CARLTON
The Happy Years (MGM) Technicolor with Dean Stockwell and Darryl Hickman.

INTERNATIONAL CINEMA
Upturned Glass (EL) and Of Mice and Men (SARO).

TOWNE CINEMA
No Room at the Inn (IFD) with Freda Jackson and Joy Shelton.

UNIVERSITY-NORTOWN
Second Week. Sunset Boulevard (Para.) with William Holden and Gloria Swanson.

SHEA'S
Fourth Week. Our Very Own (RKO) with Ann Blyth and Farley Granger.

LOEW'S
Fifth Week. Annie Get Your Gun (MGM) Technicolor with Betty Hutton and Howard Keel.

HYLAND
Second Week. A Run For Your Money (EL) with Alec Guinness and Donald Houston.

CALGARY

CAPITOL
Stella (20th-Fox) with Ann Sheridan and Victor Mature.

PALACE
Where the Sidewalk Ends (20th-Fox) and Poor Little Rich Girl (20th-Fox).

GRAND
Jackie Robinson Story (EL).

STRAND
Rocketship X-M (Cardinal) and Square Dance Jubilee (Cardinal).

SAINT JOHN

PARAMOUNT
The Furies (Para.) with Barbara Stanwyck and Wendell Corey.

CAPITOL
Colt .45 (WB) Technicolor with Randolph Scott and Ruth Roman.

STRAND
Sundowners (EL Hollwyood) and Old Fashioned Girl (EL Hollywood).

MONTREAL

CAPITOL
The Eagle and the Hawk (Para.) Color with John Payne and Rhonda Fleming.

IMPERIAL
Second Week. Colt .45 (WB) Technicolor with Randolph Scott and Ruth Roman.

LOEW'S
Third Week. Annie Get Your Gun (MGM) Technicolor with Betty Hutton and Howard Keel.

ORPHEUM
Fourth Week. So Young So Bad (UA) and Destination Murder (RKO).

PALACE
Second Week. Our Very Own (RKO) with Ann Blyth and Farley Granger.

AVENUE
Second Week. Bond Street (IFD) with Jean Kent and Roland Young.

SNOWDON-OUTREMONT
Cinderella (RKO-Disney) Technicolor.

PRINCESS
Mystery Street (MGM) with Ricardo Montalban and Sally Forrest.

VANCOUVER

CAPITOL
Third Week. Annie Get Your Gun (MGM) Technicolor with Betty Hutton and Howard Keel.

PLAZA-FRAZER
Destination Tokyo (WB) and God is My Co-Pilot (WB).

ORPHEUM
Where the Sidewalk Ends (20th-Fox) with Dana Andrews and Gene Tierney.

STRAND
Stella (20th-Fox) with Ann Sheridan and Victor Mature.

VOGUE
The Blue Lamp (EL).

STUDIO
Third Week. The Lady Vanishes (Astral) with Margaret Lockwood and Michael Redgrave.

WINNIPEG

CAPITOL
\Stella (20th-Fox) with Ann Sheridan and Victor Mature.

GAIETY
The Secret Fury (RKO) with Claudette Colbert and Robert Ryan.

LYCEUM
The Great Jewel Robber (WB) with David Brian and Marjorie Reynolds.

MET
Second Week. Duchess of Idaho (MGM) Technicolor with Esther Williams and Van Johnson.

ODEON
Morning Departure (EL) with John Mills.

GRAND
Barricade (WB) and Armored Car Robbery (RKO).

RAY PRESENTS

(Continued from Page 3)

When we get this strike settled, it may be a constructive idea to enact legislation to prevent a repetition of what has happened in the railway strike in Canada. I am not in favor of "what is meat to one may be poison to another." No man or woman has the right to poison his neighbor in order that he who is the poisoner may eat his meat in enjoyment. If a strike is the only method through which employees may impress an employer, then it is the right of the people of a nation to enact legislation whereby strikes are only legal when they are localized and do not become national.

RETURNING to show business and our tradition, The Show Must Go On, this is our 'The Show Goes On' story. Fred C. Dillon, Executive Director of the Motion Picture Distributors Association, called an Emergency meeting at Toronto, which was attended by all Toronto Branch Managers. Mavety Film Delivery Ltd. offered their trucks and services, to assist in every way in working out suitable services so that all theatres could be serviced with programs for at least two changes a week, this included services to all without exception to Mavety Film Delivery customers, and to exhibitors who have utilized express service only.

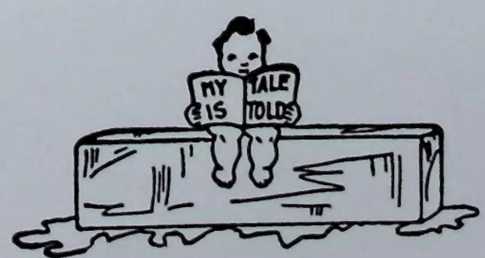
From the day of the Emergency meeting all exchanges started shipping film into the Mavety warehouse. Bookers, drivers, executives, stenographers all pitched in to do a job and worked untiringly, doing without sleep, without food, in order to set up schedules for delivery of all film.

A week ago Monday, with the strike imminent, another Emergency Meeting was called, at which time theatres were to be advised of all arrangements set up by the Executive Board. Fifteen different focal points were set up as centres, to distribute film to exhibitors, who could come in and pick up their film, and to return the program which their theatre had just finished playing. Extended routes were set up by Mavety's throughout Ontario, enabling an even distribution of film to all centres.

Drivers and the entire staff gave wholehearted support, and here we must pause for a word of praise to the workers, the wage-earners who worked through an entire night in smoothing out plans to avoid confusion. It is estimated that Mavety's will carry at least one thousand features to all theatre centres designated by the Board for each program change. This Herculean task, and we may add heroic task, includes not only features, but trailers, shorts and advertising.

THIS service will cost Mavety Film Delivery plenty, for when the plan became operative, the warehouse was inundated with exhibitors who selected their film, and the going became so fast, it was impossible to record an accurate account. So George Altman starts off his Film Delivery Service with a great service to our Industry and to the people of Canada in a national emergency and crisis. George as a veteran member of the industry, I thank you, and I have recorded your service for posterity to read.

Danny Kaye, the one and only Danny, heads a big show at the Canadian National Exhibition grandstand and Leonidoff, formerly with Famous Players Canadian, and a protege of Jack Arthur, and who is now an executive of the world-famous Radio City Music Hall, New York, has been in Toronto for two weeks staging the big grandstand show and directing the ballet for the Canadian National Exhibition at Toronto.



STORAGE / VAULT

First Big-Calibre Action Feature On Tank Warfare

Action with the Guards Armored Division is the story of THEY WERE NOT DIVIDED. The Division fought for a time as part of the 1st Canadian Army. Film was made on location in Europe over routes familiar to thousands of Canadians in two wars including the area later known as "Maple Leaf Up." All actors were veterans plus hundreds of serving soldiers including a sergeant-major with the loudest voice in the British army.

The J. Arthur Rank Organization Presents **THEY WERE NOT DIVIDED.** A Two Cities Film directed by Terence Young. (By agreement, no one is starred). An Eagle-Lion Release.

Book it Now from EAGLE-LION